



UKPropTech
ASSOCIATION

Part of the British Property Federation



UK PropTech Awards 2024.

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UK PropTech Awards 2024.



AWARD CATEGORIES AND SPONSORSHIP



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The Biggest Celebration of PropTech of The Year

The UK PropTech Awards is back, bigger and better than ever!

An event dedicated to celebrating those that are leading the way towards digital change within the Property industry. This year we welcome 450 guests across the PropTech, Property, Tech Investor & Service Provider sectors to come together and celebrate companies and individuals who are making an impact and driving change.

This year, supported by the British Property Federation, the 2024 Awards event promises to be the largest and most prestigious event to date.

300

NOMINEES

16

AWARDS

22,000

IMPRESSIONS
ON SOCIALS

DOORS OPEN
4.30PM

AWARDS START
6PM

LIVE ENTERTAINMENT
7:30PM



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AWARD SPONSORSHIP

16 Awards in total; categories and award descriptions listed within the sponsor pack

- ✦ Sponsorship of an award and presentation on the night, plus photograph with the winner
- ✦ Two tickets to the awards evening

Branding opportunities:

- ✦ Logo and feature in email campaigns, awards page and social media
- ✦ Logo engraved on trophy of the sponsored award

Cost of sponsorship - £650+ VAT



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DRIVING MARKET GROWTH

Scaling at Pace

The "Scaling at Pace" award celebrates those who have successfully scaled their business operations, increased market share, and introduced innovative product offerings at an impressive but scalable pace, setting a high standard for agility and excellence in the industry.

Recipients of this award will have shown clear evidence of strategic growth initiatives, whether through entering new markets, developing and launching new products, or increasing their market presence.

Funding PropTech Growth

The "Funding PropTech Growth" award celebrates exceptional teams, or organisations that have significantly contributed to the advancement and expansion of technology solutions and the PropTech sector. This award acknowledges those who have played a pivotal role in driving digital transformation by providing essential funding or investment; including fostering groundbreaking PropTech solutions and / or those enabling the adoption of technology in the property industry.



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Recipients of this award showcase a profound understanding of the sector's potential and the impact of digital transformation on real estate. Their efforts help bridge the gap between innovative technology and practical application.

Unlocking Property Market Growth

The "Unlocking Property Market Growth" award recognises PropTech solutions that have enabled the property market to grow or open up new revenue opportunities; for example, through accelerating property transactions, unlocking new sales opportunities or re-purposing of properties, identifying new land and property development opportunities or expediting financing for new developments.

This award celebrates those who have effectively utilised digital technologies to unlock new opportunities, streamline processes, and create value within the real estate sector, driving growth and development.

Recipients of this award have created solutions that address key challenges in the property market which have paved the way for a more dynamic and efficient property market.



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CREATING A DIGITAL FUTURE

Revolutionising the Consumer Journey

The "Revolutionising the Consumer Journey" award recognises an innovative solution that significantly enhances the consumer experience in the property sector. This award celebrates those who have transformed the way consumers interact with property, bringing unprecedented improvements to processes and business models for all stakeholders involved.

Recipients of this award will have demonstrated how their solution simplifies, enriches, and elevates the consumer journey, making property transactions, leasing, management, or interactions more efficient and frictionless. Their innovation sets a new standard for consumer-centric approaches in the real estate industry, showcasing the power of technology to revolutionise traditional models.

Industry Transformation

The "Industry Transformation" award celebrates PropTech solutions that are revolutionising the way in which we design, market, invest in, operate, or manage property.



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Recipients of this award have developed solutions that have fundamentally changed industry practices or operations, enhance efficiency, and creating a more forward-thinking real estate market. They demonstrate a commitment to creating a digital future for the industry, implementing groundbreaking solutions that address complex challenges and set new standards for excellence.

Data Utilisation and Enrichment Award

The "Data Utilisation and Enrichment" award recognises PropTech solutions that empower property businesses to better utilise their existing data or provide them with new, valuable datasets. Eligible candidates are those whose technologies facilitate enhanced data-driven decision-making, unlock insights from previously untapped data sources, and drive strategic business growth through improved data utilisation.

Recipients of this award are leaders in leveraging data to uncover new opportunities, make better informed decisions, and improve customer experiences. Their work exemplifies the critical role of data in shaping a digital future for real estate, showcasing how enriched data can be a powerful catalyst for innovation and industry advancement.



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Business Transformation

The "Business Transformation" award celebrates PropTech companies that have achieved outstanding success in transforming the business operations of their clients through innovative technology. This award recognises those who have redefined how their clients operate, enhance their processes, and drive strategic growth through the use of PropTech solutions.

Recipients of this award have demonstrated a significant impact on their clients' business models and performance. Their technology has led to transformative improvements in operational efficiency, market positioning, and overall business success.



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EMBRACING DIGITAL TRANSFORMATION

Digitally Enabled Spaces (collaborative award)

The "Digitally Enabled Spaces" award celebrates a collaboration between a property company and PropTech organisation(s) that have successfully implemented technology into a building or space to transform physical spaces into smart, connected, and customer centric environments, ultimately improving the experience of the occupiers/customers, the usability of the space and enhancing operational performance.

Recipients of this award have demonstrated how effective collaboration between property and PropTech organisations can lead to the creation of spaces that are not only technologically advanced but also responsive to the needs of users and their projects play a key role in shaping dynamic, interactive, and sustainable environments.



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Data Excellence Award (Collaborative award)

The "Data Excellence" award celebrates collaborative achievements between property and PropTech organisations in leveraging data to drive innovation, efficiency, and strategic decision-making in the real estate sector. This award recognises partnerships that have excelled in data collection, analysis, and application, leading to enhanced business outcomes and the creation of new value within the industry.

Recipients of this award will have demonstrated exemplary use of data to uncover insights, optimise operations, and deliver superior services. Their collaborative efforts highlight the transformative power of data in real estate, harnessing the full potential of data-driven strategies.

Innovation Team of the Year

As our industry continues to adapt to the digital age, property businesses are hiring talent with a diverse range of skills and experience to drive innovation across the business and ensure it is a critical part of the business strategy.



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The "Innovation Team of the Year" award recognises those teams that are driving digital transformation, championing and successfully implementing innovative PropTech solutions within their organisations.

Recipients of this award will have showcased their ability to work collaboratively with different departments, implement business wide change and engage and work in partnership with PropTechs to effectively adopt solutions.

BUILDING A SUSTAINABLE FUTURE

ESG Collaboration

The "ESG Collaboration" award recognises partnerships between property organisations and PropTech companies that have made steps in advancing Environmental, Social, and Governance (ESG) objectives within the real estate sector. This award celebrates collaborative efforts that demonstrate a commitment to sustainability, social responsibility, and ethical governance through innovative solutions and practices.



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Recipients of this award will have showcased how effective collaboration can drive meaningful ESG outcomes, addressing key challenges in sustainability and contributing to a more resilient and responsible real estate industry. Their work will highlight the transformative potential of joint efforts in achieving long-term environmental and social impact.

Tech for Good

The "Tech for Good" award celebrates outstanding innovations and initiatives that harness technology to create positive social and environmental impact within the real estate sector. This award recognises projects, solutions, or technologies that address pressing societal challenges, promote sustainability, and contribute to the well-being of communities through thoughtful and purposeful application of PropTech.

Recipients of this award will have demonstrated how technology can be a force for good, providing meaningful solutions that go beyond traditional business objectives to drive social progress and environmental stewardship. Their work exemplifies the power of technology to foster positive change and build a more equitable and sustainable future.

The graphic features a dark blue background with a cluster of red, isometric building models on the left. A large dark blue circle on the left contains the text 'UK PropTech Awards 2024.' in white and orange. The right side of the graphic has a dark blue background with faint, light-colored geometric shapes and lines.

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Decarbonising the Built Environment

The "Decarbonising the Built Environment" award celebrates initiatives, projects, or technologies that have made significant strides in reducing carbon emissions within the real estate sector. This award celebrates efforts that effectively address the challenge of decarbonising buildings, promoting sustainability, and contributing to the fight against climate change.

Recipients of this award will have demonstrated a clear commitment to advancing carbon reduction strategies through innovative solutions, efficient practices, or transformative technologies. Their work showcases how the real estate industry can lead the way in achieving ambitious decarbonisation goals and creating a more sustainable built environment.



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OUTSTANDING CONTRIBUTION

Special Achievement Award

The "Special Achievement" award is to be nominated to an individual who has made a profound and transformative impact on the real estate and PropTech sectors through exceptional work and dedication. This award recognises a person whose contributions have significantly advanced the industry, whether through pioneering innovations, influential research or groundbreaking teachings.

Recipients of this award may come from any sector within the property or PropTech industry, or even from outside these fields, provided their efforts have positively shaped and propelled the industry forward. Their remarkable achievements reflect a commitment to excellence and a vision for driving meaningful change in the real estate landscape.

Inspirational Founder of the Year

The "Inspirational Founder of the Year" award recognises an individual who encompasses entrepreneurial vision and leadership within the PropTech sector.



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This award celebrates a founder who has not only achieved success with their company or within a project but has also demonstrated extraordinary ability to inspire and uplift those around them.

Recipients of this award will have shown an impact through their leadership, innovation, and commitment in their journey to enhancing the PropTech industry. Their journey serves as a source of inspiration, illustrating how effective leadership can drive transformative change and motivate others to excel.

Future Leader

The "Future Leader" award honours an exceptional individual who has made a transformational impact within their organisation through their leadership, dedication, and passion for the Real Estate industry. This award celebrates a rising star who has demonstrated remarkable qualities and a strong commitment to driving innovation and digital change.

Recipients of this award will have shown exceptional personal and professional growth, inspiring their team and contributing significantly to their organisation's success. Their forward-thinking approach and enthusiasm for the industry position them as a key player in shaping the future of real estate and advancing digital transformation.



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If you are interested in sponsoring
any of our awards please contact:

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