

**Wednesday 22nd
November 2023**



UK PropTech
ASSOCIATION

UK PropTech Awards 2023.

Award Categories



UK PropTech Awards 2023.

CATEGORY SPONSOR PACKAGE

Available on a first come first serve basis ~ see below list of categories.

- ✦ Logo and feature on awards page on the website
- ✦ Logo on graphics for award promotions (for shortlisted companies to use and for the winner graphic)
- ✦ Sponsor logo engraved on the winner trophy
- ✦ Presentation of the award on the awards night
- ✦ 2 complimentary tickets to the awards (in addition to Gold Member & Partner allowance)

*Please note the website will be updated with the sponsors as they are confirmed

Cost of sponsorship - £625 + VAT

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ACCELERATING INDUSTRY GROWTH

◆ Scaling at Pace

The winner of this award will show evidence of a growth in market share, a scaled business through entering new markets, or developing new product offerings.

◆ PropTech Investor of the Year

Celebrating an investor that has used funds to influence the direction of the PropTech industry, demonstrated thought leadership and gone above and beyond to help their portfolio companies flourish.

◆ Innovation Catalyst: Fostering Business Evolution:

Reserved by Hestia

This award is open to a property organisation that has proven to be truly innovative in future proofing their company and focused on driving change within the property industry. Either with effective initiatives to transform their business operations or by adopting a new PropTech solution, through a PropTech organisation, to upgrade or update within the last year.

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ESG

◆ **Environmental Impact:** *Sponsored By Amro Partners*

This award celebrates a PropTech company that has a technology solution which clearly demonstrates a positive benefit on the environment. This solution will evidently show how sustainability strategy translates to day to day operations and can show how staff positively engage in sustainability objectives, and continue to do so, exhibiting clear environmental impact.

◆ **Social Impact**

Celebrating a PropTech company which has a technology solution that positively benefits society, and improves people's lives. Also evidencing wellbeing & staff engagement in social impact interventions.



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LEADING DIGITAL TRANSFORMATION

◆ Transformational Business: *Sponsored by Trustek*

Showcasing a PropTech company that has developed a new way to solve a common industry pain point, or has demonstrated impactful change through the evolution of their product or solution and cultivating a culture of principal thinkers within the client organisation.

◆ Transformational Business (Property)

Showcasing a Property company that is working with a PropTech(s) to solve a business problem or pain point, and has cultivated a culture of principal thinkers within the company.

◆ Best Use of Data

This award is for a PropTech company that has developed a clear data strategy within their product and have helped organisations to actively use data gathered through their systems to improve decision making & effective transformation within the business.

◆ Best Use of Data (Property): *Sponsored by Coyote*

This award is for a property company that has developed a clear data strategy from their business requirements and is actively using data to improve decision making & effective transformation within the business.

◆ Revolutionising the Consumer Journey

The winner of this award will show how their innovative solution is improving the experience of a consumer interacting with property and revolutionising processes and business models for stakeholders involved.



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OUTSTANDING CONTRIBUTION

◆ **Special Achievement:** *Sponsored by JLL Spark*

The Special Achievement award is to be nominated to a professional that has made a significant impact on the industry through their work and helped move the industry forward in a positive way. This person can sit across any sector of the property or PropTech industry or, could even be someone outside of the property world, helping to make a difference through teachings, research or activation work.

◆ **Inspirational Leader of the year:** *Sponsored by Yardi*

This award recognises an exceptional professional who embodies the qualities of entrepreneurship, dynamic leadership, and a consistent history of guiding teams, companies, or projects towards remarkable achievements. This individual not only achieves outstanding results but also serves as a source of inspiration, motivating and enabling their peers to thrive in a rapidly evolving industry. If you know or work with an inspirational leader that meets this criteria, please nominate them.



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FUTURE OF THE INDUSTRY

◆ Rising Star: *Sponsored by Infabode*

This award is to be nominated by a team or company to an individual who has made a transformational impact to the organisation in which they work. They will have demonstrated inspirational qualities and a commitment to their projects, a clear incline in personal development and above all else have a great passion for the industry. This person could make a real impact on the future of Property and driving digital change.

◆ Equality, Diversity & Inclusion Impact

Celebrating a PropTech company that has consciously worked to create a diverse team and an inclusive culture, supported by active policies and integrated practices. Or has implemented campaigns to ensure fair use, equality and inclusivity of their products and solutions.

