

# 2023 EVENT PROGRAMME: GOLD MEMBERSHIP

Gold members have access to all UKPA event programmes + early access to limited events including;

**Full Event Programme:** Option to join and participate in 24+ events each year

Quarterly Member Meet-ups

Summer Drinks

Monthly Property Breakfast Roundtables

Debates

Participate in new Office Hours with an Innovation Lead series + more

**Free tickets to the UK PropTech Awards (x2)**

and opportunity to sponsor

**Exclusive discounts to attend tech conferences**

Propel MIPIM

London PropTech Show

REAL PropTech

CREtech + more

## EVENT THEMES 2023:

### Theme 1: Data

Effective utilisation of data is an opportunity for the industry to make more efficient decisions BUT it also remains one of the top challenges the property industry is facing and a barrier to realising the true ROI of PropTech solutions.

### Theme 2: ESG & Decarbonisation

Across the entire built environment, property companies are grappling with what ESG means for them and challenging targets to reduce the carbon footprint of the buildings they develop, own or manage.

### Theme 3: Enabling Technology Adoption

Despite there being many examples of how PropTech can help the property industry with more efficient property management, the implementation process remains slow and getting internal buy in is challenging.

## Q1 SCHEDULE



| Date                       | Topic   | Details                     | Open to  |
|----------------------------|---|-----------------------------|--|
| Wed 18 Jan                 | Meet the UKPA Board   | Past Event The XCHG         | <a href="#">Find out more</a>                                |
| Thurs 9 Feb                | The Big Question Debate: Estate Agents Vs PropTechs?  | Past Event                  | <a href="#">Find out more</a>                                |
| Thurs 23 Feb               | Property Breakfast Series Roundtable: Data for Real Estate Investing  | Past Event PGIM Real Estate | <a href="#">Find out more</a>                                |
| Wed 8 Mar                  | International Women's Day Event (in Partnership with PTI)   | Past Event XCHG Spaces      | <a href="#">Find out more</a>                                |
| Wed 15 Mar                 | Members Meet-up MIPIM Cannes  | 5pm - 7.30pm                | Gold Members & Guests<br><a href="#">Sign Up</a>             |
| Thurs 23 Mar               | "How to" Series Why your Top Performer is Going to the Competition (Hosted by Cherry Pick People)   | 10am - 11am Online          | All Members<br><a href="#">Sign Up</a>                       |
| Wed 29th Mar (Date Change) | The Big Question Should PropTechs provide greater support to property companies to help with implementation, Or should property companies be better prepared? | 5pm - 8pm XCHG Spaces       | Gold & Property Members, Partners<br><a href="#">Sign Up</a> |